

Machakos University College

HTM: INTRODUCTION TO STATISTICS IN HOSPITALITY TOURISM MANAGEMENT

DATE: TIME: 8.30 a.m. – 10.30 a.m.

INSTRUCTIONS:

Answer question **ONE** which is Compulsory and any other **TWO** questions

QUESTION ONE

- (a) (i) Explain the meaning of the following terms as used in statistics
 - (i) Population
 - (ii) Sample
 - (iii) Variable

(6 marks)

- (ii) Differentiate between each of the following terms
 - (i) Categorical and numerical data
 - (ii) Discrete and continuous variable

(4 marks)

(b) (i) The table below shows marks scored by students in a statistic examination

Marks	30-34	35-39	40-44	45-49	50-54	55-59	60-64
No. of	3	6	5	12	8	9	7
Students							

Using an assumed mean of 47, determine;

(i) The mean (4 marks)

(ii) The standard deviation (3 marks)

(ii) Define the following terms as used in statistics (i) Fractile

(ii) Range

(4 marks)

(c) Two true six-sided dice are rolled.

(i) What is the probability of a total score of 10.

(5 marks)

(ii) What is the probability that at least one dice shows a b

(4 marks)

QUESTION TWO

(a) The analysis of a Hotel's order gave the following values of orders received, values being recorded to the nearest £.

47	80	43	52	45	54	52	69
56	82	55	48	56	59	58	68
64	81	60	58	62	62	62	72
67	83	66	61	66	69	69	60
72	86	70	67	71	74	73	63
77	89	75	72	76	79	78	68

(i) Tabulate the data into the form of a frequency table using intervals of £ 5.

(10 marks)

(ii) Use the table in a(i) above to estimate the quartile deviation.

(10 marks)

QUESTION THREE

- (a) Explain the meaning of the following sampling techniques
 - (i) Stratified sampling
 - (ii) Systematic sampling
 - (iii) Cluster sampling
 - (iv) Quota sampling

(8 marks)

(b) Given the following data

Class	0-10	10-20	20-30	30-40	40-50	50-60	60-70	70-80
interval								
Frequency	5	15	33	65	76	69	49	35

Calculate:

- (i) Median
- (ii) Mode
- (iii) 66th percentile

(12 marks)

QUESTION FOUR

- (a) Explain the meaning of the following terms as applied in probability theory.
 - (i) An event
 - (ii) Random experiment
 - (iii) Mutually exclusive events
 - (iv) Dependent events

(8 marks)

- (b) 100 employees of a Tour Company were questioned on whether they drink alcohol or not. There were equal numbers of males and females. Half of the males drink alcohol and 40% of the females take alcohol. Determine the probability that if one of the employees was chosen at random.
 - (i) The person was an alcoholic

(3 marks)

(ii) The person was female.

(3 marks)

(iii) The person was a female that took alcohol

- (3 marks)
- (iv) The person was a female given that the person selected was an alcoholic.

(3 marks)

QUESTION FIVE

(a) (i) State any FIVE properties of the normal distribution curve.

(5 marks)

- (ii) The mean and variance for the marks in a statistics examinations are 55 and 25 respectively. Determine proportion of students who score 70 and above. (5 marks)
- (b) The mean weight of a consignment of 500 sacks of sugar is 151kg and the standard deviation of 15kg. Assuming that the weight are normally distributed, find how many sacks weigh:

(i) Between 120 and 155kg

(4 marks)

(ii) More than 185kg

(3 marks)

(iii) Less than 128kg

(3 marks)