



# MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

FOURTH YEAR SUPPLEMENTARY/SPECIAL EXAMINATION FOR  
BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFD 406: MODELING TECHNIQUES

**DATE: 26/9/2019**

**TIME: 11:00 – 1:00 PM**

**INSTRUCTIONS:**

- i) This paper consists of five questions.*
- ii) Answer Question 1 and any other two questions.*
- iii) Question 1=20 marks*
- iv) Question 2 to 5=15 marks each*

1.
  - a) Explain four (4) considerations for the staging of a fashion event [4 marks]
  - b) Outline four (4) advantages to a fashion presentation whose fashion commentator has full knowledge of current fashion and the merchandize [4 marks]
  - c) Suggest three (3) points to factor in organizing the dressing area for a fashion event [6 marks]
  - d) Provide three (3) uses of a responsibility outline sheet for a fashion presentation [6 marks]
2. While participating in an audition session for a fashion show explain how you would determine model's professionalism [15 marks]
3. Elaborate on five (5) detailed steps you shall take in accessorizing a forthcoming Machakos University fashion event [15 marks]
4. In a planning meeting for a fashion event, explore with your team how the show shall be presented [15 marks]
5. Discuss with the fashion co-ordination office team how formal staging shall be employed in a planned fashion event [15 marks]