



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFD 410: APPAREL ACCESSORIES

DATE: 26/9/2019

TIME: 11:00 – 1:00 PM

INSTRUCTIONS:

This paper consists of **five questions**.

Answer Question 1 and any other **two** questions

Question 1 carries 20 marks

Question 2-5 carry 15 marks each

1. a) Define the following with specific reference to apparel accessories:
 - i) Cottage Industries [8 marks]
 - ii) Collective efficiency [7 marks]
- b) Using example of apparel accessories, elaborate on 5 differentiation strategies. [5 marks]
2. Elaborate on five (5) techniques for management and care of leather accessories. [15 marks]
3. Provide a detailed contextual thematic analysis of your semester-long project with the aid of annotated sketches. [15 marks]
4. With reference to apparel accessories, describe five (5) specific ways in which the creative industry could contribute to an entrepreneurial culture. [15 marks]
5. With reference to a selected African cultural group or community, elaborate on unique materials and processes found in three (3) different apparel accessories. [15 marks]