

INSTRUCTIONS;	
Answer question one and two other questions	

QUESTION ONE (COMPULSORY): 30 MARKS

- a). Define the following terms (i) Agricultural extension; (ii) Rural transformation (4 Marks)
- b). Differentiate between diffusion and adoption of a technology or an innovation (4 Marks)
- c). Explain the rationale for agricultural extension to developing countries like Kenya (6 Marks)
- d). Outline three challenges faced by extension agents and farmers in extension service provision

(6 Marks)

e). Explain the six components of a communication process in extension service provision

(10 Marks)

(10 Marks)

QUESTION TWO 20 MARKS

DATE:

- a). Describe the five adopter categories of a technology or innovation (10 Marks)
- b). Explain what happens in each of the six stages of technology or innovation adoption process

QUESTION THREE 20 MARKS

- a). What are the resultant effects of decentralization strategy for rural transformation? (10 Marks)
- b). Describe 5 project evaluation approaches (10 Marks)

QUESTION FOUR 20 MARKS

a). Explain 5 factors that affect effective extension service delivery in developing countries like Kenya (10 Marks)
b). Describe five general phases of a project (10 Marks)

QUESTION FIVE 20 MARKS

- a). What measures should a country put in place to achieve an effective extension service provision programme? (10 Marks)
- b). Why are the five processes involved in project planning and management are done (10 Marks)