



# **MACHAKOS UNIVERSITY**

**University Examinations for 2019/2020 Academic Year**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**DEPARTMENT OF LINGUISTICS AND LANGUAGES**

**AUGUST SESSION EXAMINATION FOR**

**MASTER OF APPLIED LINGUISTICS**

**AEN 507: THE PEDAGOGICAL ANALYSIS OF SPOKEN AND WRITTEN  
DISCOURSE**

**DATE: SCHOOL BASED**

**TIME:**

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## **INSTRUCTIONS:**

**Answer Question One and Any Other Two Questions**

### **QUESTION ONE (20 MARKS)**

- a) Describe any five features of a newspaper written article. (10 marks)
- b) Using appropriate text examine four maxims of politeness speakers employ to conform to the cooperative principle. (10 marks)

### **QUESTION TWO (20 MARKS)**

Using appropriate text relate the objectives of ethnography as an approach to discourse Analysis.

### **QUESTION THREE (20 MARKS)**

Racist discourse is a portrayal of us versus them (Van Dijk, 1993). Using real life experiences, Justify the above statement.

### **QUESTION FOUR (20 MARKS)**

Relate the concept of turn taking to gender and analyse any five language Strategies that shape Men and women discourses.

### **QUESTION FIVE (20 MARKS)**

Using appropriate texts examine the applicability of both conversational analysis and speech act theory to written and spoken discourse.