



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF AGRICULTURAL SCIENCES

DEPARTMENT OF AGRIBUSINESS MANAGEMENT AND TRADE

FOURTH YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR
BACHELOR OF SCIENCE IN AGRIBUSINESS MANAGEMENT AND TRADE

AGB 403: AGRIBUSINESS PROJECT MANAGEMENT

DATE: 25/9/2019

TIME: 11.00-1.00 PM

INSTRUCTIONS:

Answer question **ONE** and any other **TWO** questions

QUESTION ONE (30 MARKS)

- a) Define the following terms
 - i) Plan (2 marks)
 - ii) Project (2 marks)
 - iii) Opportunity cost (2 marks)
- b) Analyse five inputs necessary for a project to be successful. (5 marks)
- c) Discuss the importance of making a carefully thought out plan for a project (5 marks)
- d) Explain analysis done in a project appraisal (3 marks)
- e) Expound on the objectives of financial analysis in a project (5 marks)
- f) Examine the common sources of risks in project (4 marks)

QUESTION TWO (20 MARKS)

- a) Explain strategies of negotiations done in a project (3 marks)
- b) When making a risk management strategy, examine the common sources of risks in project (5 marks)
- c) Discuss three types of evaluation done in a project (12 marks)

QUESTION THREE (20 MARKS)

- a) Discuss the tangible and intangible benefits an agricultural project might generate (8 marks)
- b) Write a short budget proposal for a small scale rabbit project and analyse the project using Payback Period Analysis (12 marks)

QUESTION FOUR (20 MARKS)

- a) Design a diagrammatic representation of a CPM for a 30 days, at least 5 activity project of your choice. (5 marks)
- b) Managing a project requires a constant balancing of resources and priorities'. Discuss how you would ensure this is done effectively through project milestones (15 marks)

QUESTION FIVE (20 MARKS)

- a) Explain conflict management strategies in a project (5 marks)
- b) Discuss the necessity of monitoring and evaluating development programs (15 marks)