



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

FIRST YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF ARTS

APS 102: SOCIAL PSYCHOLOGY

DATE: 22/7/2019

TIME: 2.00-4.00 PM

INSTRUCTIONS: Answer QUESTION ONE and any other TWO QUESTIONS

QUESTION ONE (30 MARKS)

- a) Explain the following terminologies as used in social psychology. (8 marks)
- i. Culture
 - ii. Socialization
 - iii. Norms
 - iv. Enculturation
- b) Discuss two different techniques used by different cultures to socialize their children. (6 marks)
- c) Analyze two types of attribution errors or biases (6 marks)
- d) Explain the dimension of self-concept analysis. (6 marks)
- e) Describe the characteristics of consummate love. (4 marks)

QUESTION TWO (20 MARKS)

- a) Define the following as used in social psychology (8 marks)
- i. Social psychology
 - ii. Social influence
 - iii. Social loafing
 - iv. Self-efficacy

- b) Discuss four forms of discrimination. (12 marks)

QUESTION THREE (20 MARKS)

- a) Describe five characteristics of group think. (10 marks)
- b) Explain two types of power. (4 marks)
- c) Citing relevant examples, evaluate the following types of socializations. (6 marks)
- i. Developmental Socialization
 - ii. Anticipatory Socialization
 - iii. Resocialization

QUESTION FOUR (20 MARKS)

- a) Discuss five factors that influence the development of prosocial behaviour. (10 marks)
- b) Describe five types of leadership styles. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Explain the following terminologies as used in cognitive dissonance. (10 marks)
- i. Effort justification
 - ii. Post-decision dissonance
 - iii. Over-justification
 - iv. Self-evaluation maintenance theory
 - v. Balance theory
- b) Explain the following terminologies as used in Social Psychology. (10 marks)
- i. Socialization
 - ii. Personality
 - iii. Environment
 - iv. Heredity
 - v. Character