



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

..... YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF ARTS

HUMAN LEARNING

DATE:

TIME:

INSTRUCTIONS: Answer QUESTION ONE and any other TWO QUESTION

QUESTION ONE (30 MARKS)

- a) Define human learning (2 marks)
- b) Discuss action theory of learning (10 marks)
- c) Evaluate the effects of modelling in observational learning (8 marks)
- d) Differentiate between skill memory and fact memory (10 marks)

QUESTION TWO (20 MARKS)

- a) Discuss the importance of Experiential learning (10 marks)
- b) Discuss the following statement giving examples, "Behaviour can be learned and later unlearned..." (10 marks)

QUESTION THREE (20 MARKS)

- a) Differentiate between
 - i. Stimulus generalization
 - ii. Stimulus discrimination
 - iii. Primary reinforcers
 - iv. Secondary reinforcers
 - v. Acquisition (10 marks)
- b) Discuss the reinforcement theory and its relevance to human learning (10 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss the importance of punishment in learning (10 marks)
- b) Explain how memory encoding can be enriched (10 marks)

QUESTION FIVE (20 MARKS)

- a) Distinguish between implicit and explicit memory (10 marks)
- b) Discuss five reasons why people forget in human learning (10 marks)