



MACHAKOS UNIVERSITY

University Examinations 2019/2020

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFM 205: APPAREL FOR SPECIAL GROUPS

DATE: 23/11/2020

TIME: 8.30-10.30 AM

INSTRUCTIONS:

This paper consists of five questions.

Answer Question 1 and any other two questions

Question 1 carries 20 marks

Question 2-5 carry 15 marks each

QUESTION ONE (COMPULSORY) (20 MARKS)

- a) Briefly define the following concepts as they apply to Special Groups:
- i) Disability (3 marks)
 - ii) Handicap (3 marks)
 - iii) Impairment (3 marks)
- b) Briefly elaborate on the following in relation to Disability Theory:
- i) Personal Tragedy Theory (3 marks)
 - ii) Social Oppression Theory (3 marks)
 - iii) Explanatory Legitimacy Theory (3 marks)
- c) Why is empathy important in combating prejudice and discrimination? (2 marks)

QUESTION TWO (15 MARKS)

- a) List three (3) synonyms of *Universal Design* and indicate their countries of origin/use. (6 marks)
- b) Identify three (3) *Principles of Universal Design* that you would apply to the design of adaptive apparel for special groups. (9 marks)

QUESTION THREE (15 MARKS)

Describe five (5) factors influencing apparel design and marketing of girls' apparel based on the natural phenomenon of growth (from infancy to teenage).

QUESTION FOUR (15 MARKS)

Using annotated illustrations, elaborate on three (3) key domains of *Design Thinking* that inform the thematic interpretation of your semester-long project on apparel for special groups.

QUESTION FIVE (15 MARKS)

Using specific reference to adaptive apparels, elaborate on three (3) biopsychosocial characteristics that are unique to design of apparel for the elderly.