



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2014/2015

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF BUILDING AND CIVIL ENGINEERING
SECOND SEMESTER EXAMINATION FOR CERTIFICATE IN CONSTRUCTION
TECHNOLOGY

BCE: BT 114: ENTREPRENEURSHIP II

DATE:8/4/2015

TIME: 8.30-10.30 AM

Instructions

- *This paper consist of five 5 questions.*
- *Answer questions one (compulsory) and any two questions*
- *Maximum marks for each part of a questions are shown*

SECTION A

1. A) i) Outline four reasons as to why entrepreneurs initiate business. (4 marks)
ii) Discuss how entrepreneurs contribute to national development by stating four ways. (4 marks)
 - b) i) enumerate eight roles played by an entrepreneur in business. (8 marks)
ii) Discuss the business ethics which should guide you when in business. (6 marks)
 - c) i) Explain what a family can do for your business. (5 marks)
ii) Briefly explain the three classes of technology giving one example in each case. (3 marks)
2. A) i) Define the term technology. (2 marks)
ii) List down four in four practices practiced by entrepreneurs who are competitors in

- business. (4 marks)
- b) Explain six ways in which the government creates an enabling environment for small scale entrepreneurs. (6 marks)
3. A) State and briefly explain five reasons as to why people become dissatisfied with formal employment. (5 marks)
- ii) Identify and explain three sources of business finance. (3marks)
4. A) i) Explain three factors one would consider when selecting a suitable source of business finance. (3 marks)
- ii) Explain two advantages and two disadvantages of each of sources of business finance you have identified in question two (c ii) above. (4 marks)
- b) i) Name four areas where an entrepreneur can get business information. (4 marks)
- ii) Explain how a family business can be managed. (5 marks)
- c) Technology is not static but it changes with time. Explain four factors to be considered when choosing an appropriate technology for your business. (4 marks)
5. A) i) State two reasons why technology is dynamic and not static. (4 marks)
- ii) Name at least five legal aspects pertaining to business information. (5 marks)
6. B) i) There are five factors that an entrepreneur should consider before introducing a new technology illustrate the five. (5 marks)
- c) Explain what the following phases mean in relation to starting business.
- i) Social environment
- ii) Economical environment
- ii) Political environment (6 marks)