

BACHELOR OF ARTS

EET 100: MICROECONOMIC THEORY I

DATE: 22/3/2021

TIME: 8.30-10.30 AM

INSTRUCTIONS:

- (i) Answer question one (Compulsory) and any other two questions
- (ii) Do not write on the question paper
- (iii) Show your working clearly

QUESTION ONE (30 MARKS)

- a) Distinguish between a free-market system and a command market system (10 marks)
- b) Using diagrams, explain the effect of the following factors on demand or supply curve
 - i) Increase in Income
 - ii) Increase in own price.
 - iii) Increase in cost of inputs (9 marks)
- c) With the aid of a diagram explain the concept of consumer equilibrium (5 marks)
- d) Suppose that the demand equation for Delmonte, a monopolist. is given by $P = 400 20Q \cos t$ equation is given by $TC = 500 + 20Q^2$. Find the profit-maximizing price and output for the monopolist (6 marks)

QUESTION TWO (20 MARKS)

a)	Consider a consumer who consumes two normal goods X1 and X2. Suppose the price of X1						
	reduces, Use an appropriate diagram to illustrate the effect of this price changes, while						
	separat	ing the income and substitution effects	(7 marks)				
b)	Suppose now good X1 is either (i) an inferior good or (ii) giffen good , explain with a diagram						
	the effe	ect of the price change in each of the cases	(7 marks)				
c)	Explain	n any four sources of monopoly power	(6 marks)				
QUESTION THREE (20 MARKS)							
a)	Briefly	distinguish own price elasticity and cross elasticity od demand	(4 marks)				
b)	Explain the main determinants of price elasticity of demand in economic decision making.						
			(10 marks)				
c)	Derive the demand curve for the following goods using the indifference curve approach;						
	i.	Giffen good					
	ii.	Inferior good					
	iii.	Normal good	(6 marks)				

QUESTION FOUR (20 MARKS)

a) Distinguish between a monopoly and monopolistic market structures. (10 marks)

b)	Given the following items calculate the TR, AR and MR.	
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Q	Р	TR	AR	MR
20	120			
40	200			
60	300			
80	360			
100	400			

QUESTION FIVE (20 MARKS)

- a) Consider the cost function of Bamburi Cement Ltd given by Total cost $(TC) = 4q^2 + 16$. Find the variable cost, fixed cost, average cost, average variable cost, average fixed cost and the marginal cost for Bamburi Cement Ltd. (10 marks)
- b) The following is the demand function of good y

 $Q\partial Y = 5000 - 0.5p_{Y} - 2.3p_{W} + 0.2p_{X} + 0.000001p_{Z} + 0.0037I$

Suppose you are given

 $p_y = 30,000 \ Q_y = 15,000 \ income(I) = 60,000$

Compute

i) price elasticity of demand and interpret your results (4 marks)

ii) Income elasticity of demand and interpret your results (4 marks)

From income elasticity of demand, what type of product would y be (luxury or necessity good)? (2 marks)

(10 marks)