



# MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FOURTH YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY & TOURISM MANAGEMENT)

SHT 411: ENTREPRENEURSHIP

DATE: 26/10/2020

TIME: 8:30 – 10:30 AM

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## INSTRUCTIONS:

Answer Question one and any other two Questions.

### QUESTION ONE (COMPULSORY)(30 MARKS)

- a) Describe the following types of entrepreneurs
- i) Craft (3 marks)
  - ii) Opportunistic (3 marks)
- b) Explain the term business opportunity. (2 marks)
- c) Describe FIVE functions of the entrepreneur in a society. (10 marks)
- d) Outline circumstances under which the Sole Proprietorship is ideal. (5 marks)
- e) Outline the qualities (characteristics) of a good business opportunity. (4 marks)
- f) Explain Entrepreneurial Culture. (3 marks)

### QUESTION TWO (20 MARKS)

- a) Discuss FIVE cultural values that would encourage the development of entrepreneurial practice. (10 marks)
- b) Explain the steps the Kenya government has taken in order to promote entrepreneurship in the country. (10 marks)

### QUESTION THREE (20 MARKS)

- a) Explain the meaning of Code of Ethics. (2 marks)
- b) Explain FOUR methods of generating ideas or business opportunities. (8 marks)
- c) According to Peter Schumpeter “creativity is a key to determining aspects of entrepreneurships”. Explain clearly the qualities of a creative person. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Discuss reasons why SACCOS are popular among employees. (10 marks)
- b) Explain FIVE advantages and FIVE disadvantages of a partnership. (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) When a Joint Stock company is formed, it is expected to continue with its operations to the future since it is a form of business with perpetual succession. Explain clearly how termination of the life of a joint stock company is done.  
(10 marks)
- b) Discuss five methods that an entrepreneur could adopt to protect her intellectual property rights. (10 marks)