



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

..... YEAR SECOND SEMESTER EXAMINATION FOR
DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION
BBA 933: STRATEGIC MANAGEMENT SEMINAR

DATE:

TIME:

INSTRUCTIONS:

1. ANSWER ALL THE Questions (Section A and section B)
2. Use of suitable real practical examples is encouraged

SECTION A

Read the article “The Concept of Dynamic Capability for Managing Technology and Change” by Mohamad Faizal Ahmad Zaidi¹, and Siti Norezam Othman² and with reference to it provide your critique on the areas as listed in questions ONE and TWO below.

QUESTION ONE (20 MARKS)

- | | |
|--|-----------|
| a) Abstract | (5 marks) |
| b) Background of the study | (5 marks) |
| c) Statement of the problem | (5 marks) |
| d) Purpose and objectives of the study | (5 marks) |

QUESTION TWO (20 MARKS)

- | | |
|-------------------------------|-----------|
| a) Study methodology | (5 marks) |
| b) Presentation of findings | (5 marks) |
| c) Discussion of the findings | (5 marks) |

- d) Conclusion and recommendations (5 marks)

SECTION B

The Kenyan Government, some few years ago introduced the Computer project programme meant to bolster learning in primary schools. It was envisaged that this programme will undergo a smooth roll-out and implementation. However, things don't seem to have taken that direction, no more focus or talk on the same. The research community and academic scholars wish to understand the unfolding situation and have commissioned you to undertake a research and advice. With reference to this scenario, attend to the areas listed in questions three and four

QUESTION THREE (20 MARKS)

- a) Formulate a possible topic for this study (2 marks)
- b) Briefly explain the purpose (2 marks)
- c) Provide a brief synopsis on the rationale and significance of the intended study (4 marks)
- d) State any three appropriate research hypotheses for this study (6 marks)
- e) What kind of information will you seek and what are the possible sources of this data/information? (4 marks)
- f) Who are the possible target respondents for this study? (2 marks)

QUESTION FOUR (20 MARKS)

- a) Briefly discuss any three theories that are appropriate in informing this study (6 marks)
- b) Make a brief discussion on the approach and methodology appropriate in executing the study (4 marks)
- c) What are the likely limitations and challenges towards effective execution of this study? (6 marks)
- d) Provide and briefly explain an outline/format of the final report of this study (4 marks)