



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

1601/101 EP: CERTIFICATE IN ELECTRICAL AND ELECTRONIC TECHNOLOGY

1501/101 EP: CERTIFICATE IN MECHANICAL ENGINEERING

1503/101 EP: CERTIFICATE IN AUTOMOTIVE ENGINEERING

1704/101 EP: CERTIFICATE IN BUILDING TECHNOLOGY

ENTREPRENEURSHIP EDUCATION

DATE: 2/11/2020

TIME: 11.30-2.30 PM

INSTRUCTIONS:

Answer any FIVE questions. All questions carry equal marks.

1. a) Explain five ways in which an enterprise may demonstrate its responsibility towards its competitors. (10 marks)
b) Explain five importance of enterprise social responsibility. (10 marks)
2. a) Upendo Youth Group comprises of fresh graduates from a local university. They intend to start a spare part sales company. Explain five ways of matching entrepreneurial skill with the business they are venturing into. (10 marks)
b) Highlight five sources of business Ideas. (10 marks)
3. a) Sole proprietorship is a form of business ownership which is preferred by small scale entrepreneurs. Explain five merits of sole proprietorship. (10 marks)
b) Explain five stages in the business life cycle. (10 marks)
4. a) Explain five sources of business Finance. (10 marks)
b) Highlight the factors to consider when choosing a source of finance. (10 marks)
5. Discuss ten ways of managing time effectively in business operation. (20 marks)
6. a) Highlight five challenges faced when starting a small business enterprise. (10 marks)
b) Outline five disadvantages of operating a partnership form of business enterprise. (5 marks)
7. a) Outline five importance of maintaining book-keeping records (10 marks)
b) State the records necessary for a small business. (10 marks)