



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

DIPLOMA IN FASHION DESIGN AND GARMENT MAKING

INDUSTRIAL ORGANIZATION AND MANAGEMENT

DATE: 4/10/2020

TIME: 8:30 – 10:30 AM

INSTRUCTIONS:

ANSWER ALL QUESTIONS

QUESTION ONE

- a) Describe the meaning of the term management (5 marks)
- b) Explain whether management is science or art (5 marks)
- c) Explain why management is a profession (5 marks)
- d) Explain the importance of management in an organization (5 marks)

QUESTION TWO

- a) Describe what is management theory (5 marks)
- b) Explain the following
 - i. Scientific management theory
 - ii. Classical management theory
 - iii. Human relations theory (15 marks)

QUESTION THREE

Highlight twelve principles of management (20 marks)

QUESTION FOUR

Explain five functions of management (20 marks)

QUESTION FIVE

Explain the contribution to management by the following

- a) Henry Fayol
- b) Fredrick W Taylor
- c) Max Weber
- d) Abraham Maslow
- e) Mac Gregor

(20 marks)