



# MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

CERTIFICATE IN FASHION DESIGN AND MARKETING

1801/102/AD: ART AND DESIGN

DATE: 23/3/2020

TIME: 8.30-11.30 AM

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## INSTRUCTIONS:

Answer all the questions

1. a) Define the following term as used in Art and Design
  - i. Scrimbling (1 mark)
  - ii. Harmony (1 mark)
  - iii. Colour (1 mark)
  - iv. Texture (1 mark)
  - v. Shape (1 mark)
- b) i) Draw Eight (8) physical features and show how they are used in Art and Design. (8 marks)
- ii) Highlight the five (5) uses of colour in fashion design (5 marks)
- c) State any Seven (7) tool and equipments used in Art and Design (7 marks)
2. a) Sketch any **Three (3)** objects used in Art and Design (12 marks)
- b) Explain the role of lines in Art and Design. (7 marks)
- c) Identify Six (6) types of lines (6 marks)
3. a) Draw the colour wheel to show the following
  - i. Primary colours (3 marks)
  - ii. Tertiary colours (10 marks)

- b) Describe any four (4) ways in which colour can be used to influence the visual appearance of an art and design object (use diagrams to explain your answer) (12 marks)
4. a) Explain the Principles of Art & Design (15 marks)
- b) Discuss the items in which African Art was used to convey various messages (Use drawings to explain your answers) (10 marks)