

University Examinations for 2020/2021 Academic Year SCHOOL OF BUSINESS AND ECONOMICS DEPARTMENT OF BUSINESS ADMINISTRATION SECOND YEAR SPECIAL/ SUPPLEMENTARY EXAMINATION FOR BACHELOR OF COMMERCE

BMS 200: BUSINESS STATISTICS

DATE: 24/3/2021

TIME: 8.30-10.30 AM

INSTRUCTIONS:

Answer Question <u>ONE</u> and any other <u>TWO</u> Questions.

QUESTION ONE (30 MARKS)

| a) | State | State and explain five uses of statistics in business management. (5 marks) | | |
|----|---|---|---------------|--|
| b) | Disti | Distinguish between discrete and continuous distribution. (2 marks) | | |
| c) | Discu | ass any two primary data collection methods. | (4 marks) | |
| d) | How | different is: | | |
| | i. | Probability distribution of a discrete variable from probability distribution | stribution of | |
| | | a continuous random variable | (2 | |
| | | marks) | | |
| | ii. | Distinguish between null and alternative hypothesis | (2 marks) | |
| e) | Disti | nguish between the following terminologies | | |
| | i. | Regression analysis and correction analysis | (2 marks) | |
| | ii. | Coefficient of correction and coefficient of determination | (2 marks) | |
| f) | The managing director of XYZ wholesalers has received complaints from the trade | | | |
| | union that the monthly salaries of his employees at the various retail outlets vary | | | |
| | widely. The accountant of the firm has provided the data below with respect to the | | | |

two largest retail outlets as follows

| Monthly salary Shs 000 | No.of employees Machakos branch | No.of employees Kisumu branch |
|------------------------|---------------------------------|-------------------------------|
| 5-10 | 3 | 1 |
| 10-15 | 20 | 22 |
| 15-20 | 16 | 15 |
| 20-25 | 6 | 8 |
| 25-30 | 2 | 8 |
| 30-35 | 2 | 4 |

| 35-40 1 | 2 | |
|---------|---|--|
| | | |

Required

| i. | The mean monthly salary for each branch | (2 marks) |
|------|--|-----------|
| ii. | The median monthly salary for each branch | (4 marks) |
| iii. | The standard deviation of monthly salary for each branch | (5 marks) |

QUESTION TWO (20 MARKS)

The table below shows the quantities of four types of cereals consumed by certain household in the years 2007 and 2008 and the unit price for each type of cereals

| Type of cereals | 2010 | | 2011 | |
|-----------------|-----------------|-------------|-----------------|-------------|
| | Price per kg.sh | Quantity kg | Price per kg.sh | Quantity kg |
| Maize | 50 | 100 | 80 | 120 |
| Rice | 80 | 140 | 100 | 120 |
| Beans | 40 | 150 | 80 | 110 |
| Peas | 50 | 100 | 90 | 100 |

Required

Using year 2010 as the base year, calculate

| a) | Lasperyres price index | (5 marks) |
|----|---------------------------|-----------|
| b) | Paasches price index | (5 marks) |
| c) | Fishers ideal price index | (5 marks) |

QUESTION THREE (20 MARKS)

- a) Describe the relationship of mean ,median, and mode in skewed data (5 marks)
- b) For the construction of price index numbers several factors should be put into consideration. Discuss these factors (8 marks)
- c) A box contains 4 green apples and 8 red apples which are identical in all aspects except colour. A customer picks 2 apples at random from the box one at a time without replacement.
 - Present this information using a probability tree diagram. (3 marks)

ii. Hence determine the probability that all the apples picked are of different colours. (4 marks)

QUESTION FOUR (20 MARKS)

a) Table below shows the cost of transportation incurred by two companies for the month of April

| Cost of transportation Sh."000" | Number of companies |
|---------------------------------|---------------------|
| 100-120 | 17 |
| 120- 140 | 53 |
| 140- 160 | 199 |
| 160- 180 | 264 |
| 180-200 | 200 |
| 200 - 220 | 157 |
| 200 - 240 | 110 |

Required

| Required | | | | | | |
|----------|---|---|--------------|--|--|--|
| | i. | Mean cost of advertising | (5 marks) | | | |
| | ii. | Standard deviation | (3 marks) | | | |
| | iii. | The coefficient of skewness. Comment on your result. | (4 marks) | | | |
| | iv. | State properties of a normal probability distribution. | (2 marks) | | | |
| b) | A co | mpany produces light bulbs whose life follows a normal distribu- | tion with a | | | |
| | mean | of 1200hours and a standard deviation of 250 hours. If we select | a light bulb | | | |
| | at ran | dom, what is the probability that its lifetime will be: | | | | |
| | i. | Less than 900 hours | | | | |
| | ii. | Greater than 1300 hours | | | | |
| | iii. | Between 900 and 1300 hours | (9 marks) | | | |
| c) | What | criteria must a binomial probability distribution meet | (1 | | | |
| | mark |) | | | | |
| d) | From | past records, the probability that a machine will need correcting | adjustments | | | |
| | during 9 days production run is0.2. if there are 6 of these machines running on a | | | | | |
| | particular day, find the probability that: | | | | | |
| | i. | No machine needs correcting | (2 marks) | | | |
| | | | | | | |

| ii. | Just one machine needs correcting | (2 marks) |
|------|--|-----------|
| iii. | Exactly two machine needs correcting | (2 marks) |
| iv. | More than two machine needs correcting | (2 marks) |

QUESTION FIVE (20 MARKS)

- a) Discuss four characteristics of a good measure of central tendency. (8 marks)
- b) The following distribution gives the patterns of overtime hours worked by 100 employees of a manufacturing company in the month of October 2005

| Overtime hours worked | Number of employees |
|-----------------------|---------------------|
| 0-10 | 2 |
| 11-20 | 1 |
| 21-30 | 4 |
| 31-40 | 10 |
| 41-50 | 8 |
| 51-60 | 6 |
| 61-70 | 30 |
| 71-80 | 25 |
| 81-90 | 9 |
| 91 and above | 5 |

Required:

c)

| i. | Median overtime hours | (5 marks) |
|------|---|-----------|
| ii. | Modal overtime hours | (5 marks) |
| What | are the limitations of using index numbers? | (2 marks) |