WITTER OF THE OFFECTION OF

DATE: 23/3/2021

INSTRUCTIONS

Answer Question ONE and any other TWO questions

QUESTION ONE COMPULSORY (30 MARKS)

a)	Discuss the assumptions of consumer preference.	(6 marks)
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b) Suppose a utility function is specified as

 $U(X_1X_2) = X_1^2X_2^2$ and the budget constraint is given as $P_1X_1 + P_2X_2 = M$

State the consumer problem and derive the consumer demand function for X_1 and X_2 .

(10 marks)

TIME: 2.00-4.00 PM

- c) State and explain whether the following statements are True or False.
 - i) Product equilibrium occurs at point where marginal rate of substitution equals the ratio of factor prices. (2 marks)
 - ii) Hicks' substitution effect keeps the utility level constant rather than keeping the purchasing power constant. (2 marks)
 - iii) Indifference curve's slope measures marginal rate of technical substitution.

(2 marks)

d) Discuss the features of perfectly competitive markets. (8 marks)

QUESTION TWO (20 MARKS)

- a) Suppose the cost minimization problem is stated as: Min C= $W_1X_1 + W_2X_2$ s.t Q= X_1X_2 . Using the lagrangian approach, find the conditional factor demands for X_1 and X_2 . (10 marks)
- b) i. Define total effect.
 - ii. Using a well labeled diagram, discuss income effect & substitution effect of a price change of a normal good. (10 marks)

QUESTION THREE (20 MARKS)

a)	i.	Using a diagram define an isoquant.	(2 marks)
	ii.	Discuss the characteristics of isoquants and their implications.	(8 marks)
b)	Define	e price discrimination. Discuss three conditions necessary for monop	polistic price
	discrin	nination.	(10 marks)

QUESTION FOUR (20 MARKS)

a) Discuss the assumptions of ordinal utility theory. (10 marks)
b) The profit maximization problem of the firm is given as: Max Pf(X₁X₂) - W₁X₁ - W₂X₂. Suppose that f(X₁X₂) is given as X₁^aX₂^b. Find the supply function of the firm. (10 marks)

QUESTION FIVE (20 MARKS)

- a) A monopolist has the following demand and total cost function P = 100 2Q and C = 50 + 40Q.
 - i. Calculate the profit maximizing output, price and maximum profit. (10 marks)
 - ii. Verify the first and second order conditions for maximum profit. (4 marks)
- b) Briefly explain the principles guiding consumer behavior theory. (6 marks)