



MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FIRST YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF ECONOMICS AND STATISTICS

BACHELOR OF ECONOMICS AND FINANCE

BACHELOR OF ECONOMICS

BBA102: PRINCIPLES AND PRACTICE OF MANAGEMENT

DATE: 1/2/2022

TIME: 2.00-4.00 PM

INSTRUCTIONS:

Answer Question One and Any Other Two Questions.

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Examine any **five** major characteristics of management. (10 marks)
- b) Nelson Mandela was one among the successful leaders in Africa. Explain **five** characteristics of successful leaders. (10 marks)
- c) Describe **five** approaches to management. (10 marks)

QUESTION TWO (20 MARKS)

- a) Discuss how the changing political-legal environment is affecting the practice of Management. (10 marks)
- b) Discuss the steps that are followed in the planning process. (10 marks)

QUESTION THREE (20 MARKS)

- c) Describe the constraints and challenges facing managers in today's external environment. (10 marks)
- b) Explain how Porter's competitive strategies help an organization develop a competitive advantage. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Fredrick Taylor is known as the father of scientific theory of management. Discuss the principles of his theory (10 marks)
- b) Identify **five** barriers to decision making. (10 marks)

QUESTION FIVE (20 MARKS)

- a) The Human Resource Manager of Mambo Yote Enterprise would prefer internal to external external recruitment to fill in a vacant position in the organization. Highlight **five** benefits would accrue to the organization from such move. (10 marks)
- b) Explain **five** factors that cause groups to easily form. (10 marks)