



MACHAKOS UNIVERSITY

University Examinations 2021/2022 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (FASHION DESIGN AND MARKETING)

HFM 201: ETHICAL AND SUSTAINABLE FASHION DESIGN

DATE: 6/12/2021

TIME: 11.00-1.00 PM

INSTRUCTIONS

- i) *This paper consists of five questions.*
- ii) *Answer Question 1 and any other two questions.*
- iii) *Question 1=20 marks*
- iv) *Question 2 to 5=15 marks each*

QUESTION ONE (COMPULSORY) (20 MARKS)

- a) Define;
 - i. Sustainable fashion (2 marks)
 - ii. Eco design (2 marks)
 - iii. Social design (2 marks)
 - iv. Ethical fashion (2 marks)
- b) Identify six (6) issues covered under ethical fashion. (6 marks)
- c) Highlight the three (3) pillars of sustainability (6 marks)

QUESTION TWO (15 MARKS)

The Kenyan Government has banned the consumption of unethical fashion. Explore the ethical responsibilities associated with the design of sustainable fashion products.

QUESTION THREE (15 MARKS)

In a workshop to sensitize fellow designers, discuss three (3) sustainable ways of fashion consumption.

QUESTION FOUR (15 MARKS)

ABC Consultancy is writing a report on sustainability in fashion design in Kenya. Elaborate on the 5R's of sustainability.

QUESTION FIVE (15 MARKS)

Explore the approaches that could be applied by a fashion house for ethical work environment for human beings.