



MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
DEPARTMENT OF LINGUISTICS AND LANGUAGES
FIRST YEAR FIRST SEMESTER EXAMINATION FOR
PHD IN APPLIED LINGUISTICS
AEN906: ACADEMIC PUBLISHING

DATE: 17/12/2021

TIME: 8.30-10.30 AM

INSTRUCTIONS

*This paper consists of **FIVE** questions*

*Answer question **ONE** and other **TWO** questions in this paper*

SECTION A: (COMPULSORY)

QUESTION ONE (20 MARKS)

Based on your knowledge of the 4Cs of developing an effective abstract, draft a topic and an abstract of between 250-300 words on how social media has influenced the teaching and learning of language globally.

SECTION B

QUESTION TWO (20 MARKS)

There is no escaping the fact that the identity and the practice of scholarship are tangled in writing. With illustrations, discuss the importance of academic publishing.

QUESTION THREE (20 MARKS)

Evaluate the role of publication brokers and how you can approach the process of revision and resubmission of your article after an initial review.

QUESTION FOUR (20 MARKS)

In academic publishing, refining the argument means honing, crafting and moulding the text until it has the characteristics of a good academic journal article. Examine FOUR key issues involved in this process.

QUESTION FIVE (20 MARKS)

Discuss what a publication plan is and why it is important to have one as a PhD student.