



MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

.....YEARSEMESTER EXAMINATION FOR

BACHELOR OF ARTS

AGD 204: ADVOCACY AND NETWORKING

DATE:

TIME:

INSTRUCTIONS:

Answer Question One and Any Other Two Questions.

QUESTION ONE (30 MARKS)

- a) Define the following terms (10 marks)
- Advocacy
 - Networking
 - Power
 - Politics
 - Citizen Participation
- b) Highlight and discuss the **FOUR** forms of power in advocacy. (8 marks)
- c) i. Define Networking (2 marks)
- ii. Discuss **FIVE** challenges that women face in the process of networking. (10 marks)

QUESTION TWO (20 MARKS)

- a) Describe the objectives of advocacy efforts in the society. (10 marks)
- b) Discuss **FIVE** characteristics of networks using appropriate examples. (10 marks)

QUESTION THREE (20 MARKS)

- a) Explore the following group of categories and their function or dysfunction in the advocacy process (12 marks)
- Allies
 - Opponents
 - Targets
- b) Discuss **FOUR** ways in which media can be used as a tool for social action (8 marks)

QUESTION FOUR (20 MARKS)

- a) Outline the gender issues in the four forms of power in advocacy. (10 marks)
- b) Highlight **FIVE** challenges facing citizen participation efforts in Kenya. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Systematically outline and discuss the general process of advocacy. (10 marks)
- b) Explore **FIVE** possible challenges that would face a student-led advocacy process in Machakos University. (10 marks)