



# MACHAKOS UNIVERSITY

University Examinations 2020/2021

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

DIPLOMA IN FOOD AND BEVERAGE

DIPLOMA IN CATERING/ACCOMODATION

DIPLOMA IN FASHION DESIGN

2803/101/EP: ENTREPRENEURSHIP EDUCATION

DATE: 25/11/2021

TIME: 2.30-5.30 PM

## INSTRUCTIONS

ANSWER ALL THE QUESTIONS

1. a) Define the following terms: -
  - i. Self employment
  - ii. Enterprise
  - iii. Creativity
  - iv. Innovation
  - v. Entrepreneur (10 marks)
- b) Explain the differences between self-employment and salaried employment (10 marks)
- c) State the importance of entrepreneurship theories (5 marks)
2. a) Outline the contribution of entrepreneurship to national development (10 marks)
- b) Explain the factors affecting entrepreneurial development in Kenya today (10 marks)
- c) Explain any 5 types of entrepreneurs (5 marks)
3. a) Outline THE QUALITIES of an entrepreneur (5 marks)
- b) Explain the role of an entrepreneur in an enterprise (10 marks)
- c) Discuss the sources of business ideas (10 marks)
4. a) Differentiate creativity and innovation (5 marks)
- b) Discuss the importance of creativity and innovation in an enterprise (10 marks)
- c) Explain the barriers of creativity and innovation (10 marks)