



MACHAKOS UNIVERSITY

University Examinations 2021/2022 Academic Year

SCHOOL OF HOSPITALITY AND TOURISM

DEPARTMENT OF fashion design and marketing

..... Year SEMESTER EXAMINATION FOR

.....

ART, FASHION DESIGN AND SKETCHING

DATE:

TIME:

INSTRUCTIONS

ANSWER ALL THE QUESTIONS BELOW

1. a) Define the following terms
 - i. Designer (2 marks)
 - ii. Accessories (2 marks)
 - iii. Fashion (2 marks)
 - iv. Sketching (2 marks)
 - v. Art (2 marks)
- b) Discuss tools and equipment used in fashion design and sketching. (10 marks)
2. a) explain six reasons of wearing clothes (12 marks)
- b) Discuss texture citing the two ways you can be able to identify. (8 marks)
3. a) Explain the role of art and design in
 - i. Hospitality (4 marks)
 - ii. Textile industry (4 marks)
 - iii. Printing industry (4 marks)
- b) Using diagrams, explain 4(four) elements of art, design and sketching. (8 marks)
4. Discuss (5) five principles of art and design (20 marks)
5. a) Name and explain 6 different types of accessories. (12 marks)
- b) Explain (4) four rules to consider when choosing accessories. (8 marks)