



MACHAKOS UNIVERSITY

University Examinations 2021/2022

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FIRST YEAR FIRST TERM EXAMINATION FOR

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FUNDAMENTALS OF MANAGEMENT AND ENVIRONMENT

DATE:

TIME:

INSTRUCTIONS

Answer all questions in the answer sheet provided.

No phones allowed in examination room.

1.
 - a) Give the meaning of the term social corporate responsibility. (2 marks)
 - b) Outline four advantages of applying the scientific management theory. (4 marks)
 - c) Give four reasons why some organizations may not be willing to take in corporate social responsibility (8 marks)
2.
 - a) State three categories of executives who belong to the top level of management in an organization. (3 marks)
 - b) List three informational roles of a manager. (3 marks)
 - c) Explain Five importance of business ethics in an organization. (10 marks)
3.
 - a) Explain Five general principles of management by Fayol (10 marks)
 - b) Outline Five external factors affecting environment (5 marks)
 - c) Explain Five general features of Bureaucracy management. (10 marks)
4.
 - a) Explain three reasons why an organization can be referred to a system. (6 marks)
 - b) Describe Five duties of the lowest level of management in an organization. (10 marks)
 - c) Outline Four sources on which organization may base their business ethically standards (4 marks)

5.

- a) Explain Five characteristics of management. (10 marks)
- b) Give five reasons why some organization may not be willing to take part in corporate social responsibility. (10 marks)
- c) Highlight five ways of enhancing business ethics. (6 marks)