



# MACHAKOS UNIVERSITY

University Examinations 2020/2021

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

SECOND YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (FASHION DESIGN AND MARKETING)

HFM 201: ETHICAL AND SUSTAINABLE FASHION DESIGN

DATE: 9/8/2021

TIME: 8:30 – 10:30 AM

## INSTRUCTIONS:

- i) This paper consists of *five questions*.
- ii) Answer *Question 1* and any other *two* questions.
- iii) *Question 1=20 marks*
- iv) *Question 2 to 5=15 marks each*

## QUESTION ONE (COMPULSORY) (20 MARKS)

- a) Elaborate on;
  - a) Sustainability (3 marks)
  - b) Green Sourcing (3 marks)
  - c) Social Design (3 marks)
  - d) Eco-fashion (3 marks)
  - e) Ethical Design (3 marks)
- b) Explain the significance of an effective fashion supply chain. (5 marks)

## QUESTION TWO (15 MARKS)

Sustainability is a key aspect of growing economies. Discuss the three pillars of sustainability.

## QUESTION THREE (15 MARKS)

Discuss any three principles of sustainability according to Jason F. McLennan's "*The Philosophy of Sustainable Design*".

## QUESTION FOUR (15 MARKS)

In your capacity as a design researcher, explore five ethical issues affecting the fashion industry.

## QUESTION FIVE (15 MARKS)

You have been invited for a public lecture in your university. Discuss the 5-R Model for a sustainable fashion supply chain.