



MACHAKOS UNIVERSITY

University Examinations 2020/2021

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

DIPLOMA IN ELECTRICAL ENGINEERING

DIPLOMA IN MECHANICAL ENGINEERING

DIPLOMA IN AUTOMOTIVE ENGINEERING

DIPLOMA IN TELECOMMUNICATIONS

DIPLOMA IN BUILDING TECHNOLOGY

DIPLOMA IN CIVIL ENGINEERING

ENTREPRENEURSHIP EDUCATION

DATE: 1/9/2021

TIME: 8:30 – 11:30 AM

INSTRUCTIONS:

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

1. a) Makini Youth Group comprises of fresh graduates from a local university. They intend to start a spare part sales company. Explain five entrepreneurial competences which they require for the business they are venturing into. (10 marks)
- b) Sole proprietorship is a form of business ownership which is preferred by small scale entrepreneurs. Explain five merits of sole proprietorship. (10 marks)
- c) Explain five stages in the business life cycle. (10 marks)
2. a) Highlight five challenges faced when starting a small business enterprise (10 marks)
- b) Outline five advantages and disadvantages of operating a public limited company form of business enterprise (10 marks)

3. a) Explain five sources of business finance. (10 marks)
- b) Highlight the factors to consider when choosing a source of finance. (10 marks)
4. a) Discuss five ways of managing time effectively in business operation. (12 marks)
- b) Explain five importance of maintaining business records in an enterprise. (10 marks)
5. a) Explain five functions of management in an enterprise. (10 marks)
- b) Discuss five ways of motivating employees in a firm. (10 marks)