



# MACHAKOS UNIVERSITY

University Examinations 2020/2021 Academic Year

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

FIRST YEAR SPECIAL /SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT

HTM 109-1 TOURISM PHILOSOPHIES AND PRACTICES

DATE: 11/8/2021

TIME: 2:00 – 4:00 PM

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## INSTRUCTIONS

Answer Question One (Compulsory) and any other Two questions

**QUESTION ONE (COMPULSORY) (30 MARKS)**

### SECTION ONE (30 MKS)

- a) Define the following terms: (4 marks)
- i. Tourism
  - ii. Philosophy
- b) Describe the **FOUR** different perspectives of tourism (8 marks)
- c) Using a diagram, explain the tourism system (8 marks)
- d) Explain any **FIVE** types of tourists (10 marks)

### SECTION B: ANSWER ANY OTHER TWO QUESTIONS

#### QUESTION TWO (20 MARKS)

- a) Discuss the **FIVE** main sectors in the Travel and Tourism Industry (10 marks)
- b) Discuss any **FIVE** approaches to the study of tourism (10 marks)

#### QUESTION THREE (20 MARKS)

- a) Evaluate **FIVE** forms of tourism (10 marks)
- b) Assess **FIVE** reasons why people participate in tourism (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Discuss “Commoditisation” of culture in Kenya (10 marks)
- b) Analyse the impacts of tourism to host community culture (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Assess the importance of organizations to the tourism industry (10 marks)
- b) Examine performance of tourism industry in kenya (10 marks)