

MACHAKOS UNIVERSITY

University Examinations for 2020/2021 Academic Year

SCHOOL OF HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY MANAGEMENT

THIRD YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM MANAGEMENT)

BTM 377-3: AIRFARES AND TICKETING IN HOSPITALITY AND TOURSIM

DATE: 12/8/2021 TIME: 8.30-10.30 AM

INSTRUCTIONS:

Answer question one and any two in section B

SECTION A: ANSWER QUESTION ONE (30 marks)

QUESTION ONE (30 MARKS)

a) Complete the table below by identifying the IATA global indicator, the through way and the Traffic conference areas (10 marks)

| ROUTING | GI | AREA | AREA | VIA |
|-----------------|----|------|------|-----|
| CAI -AMS-BOS | | | | |
| KHI-KWI-NYC | | | | |
| BUE-LAX-BKK | | | | |
| BOG-SFO-MNL | | | | |
| SIN-SFO-NYC-DUB | | | | |

b) Refer to the following Journey sample and answer the questions that follow. DEL-KUL surface sector SIN –BOM

i. Identify the Journey type

(1 mark)

ii. State the COC

(1 mark)

- iii. By use of diagram illustrate the Journey, clearly indicating the outbound and inbound segments of the Journey (6 marks)
- iv. State Four characteristics of the named Journey

(4 marks)

c) i. Identify the predominant carrier in the following one way Journey

(1 mark)

FJ 911Y 10AUG 3 SYD NAN HK1 0615 1210

NZ 8F 17AUG 3 NAN HNL HK1 1400 2225

