



# MACHAKOS UNIVERSITY

University Examinations 2020/2021 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION

APRIL SESSION EXAMINATION FOR

BACHELOR OF EDUCATION (EARLY CHILDHOOD)

ECE 202: INSTRUCTIONAL MEDIA

DATE:

TIME:

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## INSTRUCTIONS

Answer Question ONE and any other TWO questions

### QUESTION ONE (30 MARKS)

- a) Define the following terminologies and give appropriate examples. (8 marks)
- Media
  - Audio media
  - Visual media
  - Audio visual media
- b) Explain the importance of textbooks in teaching/learning. (10 marks)
- c) Highlight four barriers to effective classroom communication and suggest ways to improve them. (12 marks)

### QUESTION TWO (20 MARKS)

- a) Using appropriate examples describe the non-verbal communication skills which a teacher can employ for effective classroom teaching. (10 marks)
- b) Pinpoint the stages of communication process. (10 marks)

**QUESTION THREE (20 MARKS)**

- a) Highlight the reasons why learners prefer computer-based learning (CAL). (10 marks)
- b) Identify the characteristics of an appropriate learning resource centers. (10 marks)

**QUESTION FOUR (20 MARKS)**

- a) Explain how an ECDE teacher can use chalkboard effectively. (10 marks)
- b) Explain the importance of pictures in teaching ECDE classes. (10 marks)

**QUESTION FIVE (20 MARKS)**

- a) Describe eight ways for the care and maintenance of instructional media. (8 marks)
- b) Explain how you will utilize a radio broadcast before, during and after an ECDE lesson. (12 marks)