



MACHAKOS UNIVERSITY

University Examinations 2020/2021 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF EDUCATION (EARLY CHILDHOOD)

ECE 202: INSTRUCTIONAL MEDIA

DATE: 18/6/2021

TIME: 2.00-4.00 PM

INSTRUCTIONS

Answer Question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Define the following terminologies and give appropriate examples. (8 marks)
- Media
 - Audio media
 - Visual media
 - Audio visual media
- b) Explain the importance of textbooks in teaching/learning. (10 marks)
- c) Highlight four barriers to effective classroom communication and suggest ways to improve them. (12 marks)

QUESTION TWO (20 MARKS)

- a) Using appropriate examples describe the non-verbal communication skills which a teacher can employ for effective classroom teaching. (10 marks)
- b) Pinpoint the stages of communication process. (10 marks)

QUESTION THREE (20 MARKS)

- a) Highlight the reasons why learners prefer computer-based learning (CAL). (10 marks)
- b) Identify the characteristics of an appropriate learning resource centers. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Explain how an ECDE teacher can use chalkboard effectively. (10 marks)
- b) Explain the importance of pictures in teaching ECDE classes. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Describe eight ways for the care and maintenance of instructional media. (8 marks)
- b) Explain how you will utilize a radio broadcast before, during and after an ECDE lesson. (12 marks)