



MACHAKOS UNIVERSITY

University Examinations for 2020/2021 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF LINGUISTICS AND LANGUAGES

DECEMBER SESSION EXAMINATION FOR

DOCTOR OF PHILOSOPHY IN APPLIED LINGUISTICS

AEN 901: POLICY ENGAGEMENT IN APPLIED LINGUISTICS

DATE: 3/6/2021

TIME: 2.00-5.00 PM

INSTRUCTIONS:

Imagine a PhD level research idea in any area of applied linguistics. Use the research idea to respond to ANY THREE questions.

1. Discuss any TWO possible windows of opportunity and show how you will exploit them to put into effect any policy recommendations arising from the proposed study. (20 marks)
2. Map out the stakeholders in the study and classify them using the Alignment Interest and Influence Matrix (AIIM). Consequently explain the interventions you will undertake to move your stakeholders to the most favourable quadrant. (20 marks)
3. Assuming you want to adopt Pielke's (2015) Issue Advocate mode of engagement, how would you ensure that the research-policy-practice triad works for your research? (20 marks)
4. Discuss the strategies for preparing each of following platforms for effective engagement with stakeholders in your proposed research. (20 marks)
 - a) OpEd
 - b) Policy brief
5. Assess any THREE factors that might lead to policy failure in your case and show how you would mitigate them. (20 marks)