



MACHAKOS UNIVERSITY

University Examinations for 2021/2022 Academic Year

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HUMANITIES

SECOND YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

BACHELOR OF HCM 208; SOCIAL ENTREPRENEURSHIP

HCM 208; SOCIAL ENTREPRENEURSHIP

DATE: 30/8/2022

TIME: 11.00-1.00 PM

INSTRUCTIONS

This paper consists of five questions

Answer question ONE and any other TWO

Question ONE (30 marks) and any other two (20 marks)

QUESTION ONE

- a) Explain the following terms:
 - i. Social entrepreneurship
 - ii. Sustained competitive advantage
 - iii. Bullet theory (6 marks)
- b) Describe four (3) key skills necessary for social entrepreneurs (6 marks)
- c) Describe sustained competitive advantage as a key to successful social entrepreneurship (6 marks)
- d) Briefly explain how Grammeen bank under leadership of Muhammad Yunus is an excellent example of a social enterprise (6 marks)
- e) Describe 3 requirements for a young person needs to access funds from Youth Enterprise Development. (6 marks)

QUESTION TWO (20 MARKS)

- a) Citing relevant examples, Discuss the Theory of Resource Base and Theory of Change in relation to social entrepreneurship (12 marks)
- b) Giving examples, discuss the four (4) roles played by social entrepreneurship in economic development (8 marks)

QUESTION THREE (20 MARKS)

- a) Social entrepreneurship is becoming popular as compared to charity work. Citing examples, explain. (10 marks)
- b) With illustrations, discuss five (5) effective ways to develop entrepreneurial competencies (10 marks)

QUESTION FOUR (20 MARKS)

- a) Most of the social entrepreneurship initiated end up collapsing as compared to conventional businesses, giving examples, discuss 5 challenges of social entrepreneurship development. (10 marks)
- b) You have been employed as the social enterprise manager at Drylands Natural Resources Centre, a local NGO. What are the five (5) key skills you need to succeed in your work? (10 marks)

QUESTION FIVE (20 MARKS)

- a) For sustainable development, social entrepreneurship is a must. Explain six (6) ways social entrepreneurship need to play in social, economic and environmental aspects of sustainable development. (12 marks)
- b) As an undergraduate in Community Resource Management, you would like to start a social enterprise. Discuss four (4) resources for social entrepreneurs you can tap into. (8 marks)