

University Examinations 2021/2022 Academic Year

SCHOOL OF BUSINESS, ECONOMICS AND HOSPITALITY AND TOURISM

MANAGEMENT

DEPARTMENT OF BUSINESS ADMINISTRATION AND FINANCE FOURTH YEAR FIRST SEMESTER EXAMINATION FOR BACHELOR OF COMMERCE BMS 202: RISK MANAGEMENT

DATE: 24/8/2022

TIME: 2.00-4.00 PM

INSTRUCTIONS

Answer question one and any two questions.

SECTION A

QUESTION ONE

a)	Describe what you understand by risk management.		(8 marks)
b)	Disc	Discuss any six benefits of a well-prepared risk management policy statement.	
c)	i.	Briefly explain three classes of risk retention.	(6 marks)
	ii.	Identify any four advantages of risk retention.	(4 marks)

SECTION B

QUESTION TWO (20 MARKS)

- a) Describe the characteristics of the following types of risks. (10 marks)
 - i. Fundamental Risk
 - ii. Speculative risk
 - iii. Static Risks
 - iv. Dynamic Risks
 - v. Pure Risk
- b) Risk management managers encounter a number of key peculiar characteristics which tend to distinguish their specific problems. Discuss and high light at least five of these characteristics. (10 marks)

QUESTION THREE (20 MARKS)

- a) Discuss any five socio-economic benefits of insurance as a risk management tool.(10 marks)
- b) Describe any four risk management strategies in Kenya. (10 marks)

QUESTION FOUR (20 MARKS)

- a) What do you understand by personal risk management. (8 marks)
- b) Explain the steps involved in personal risk management. (12 marks)

QUESTION FIVE (20 MARKS)

- a) Discuss any four challenges in the risk management process of any company of your choice in Kenya. (12 marks)
- b) Explain and briefly highlight any four methods of managing international market risks.

(8 marks)