



**MACHAKOS UNIVERSITY**

**SCHOOL OF HUMANITIES AND SOCIAL SCIENCES**

**DEPARTMENT OF FASHION DESIGN AND MARKETING**

**UNIVERSITY EXAMINATIONS 2022/2023 ACADEMIC YEAR**

**SECOND YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE  
IN FASHION DESIGN AND MARKETING**

**HFM 201: ETHICAL AND SUSTAINABLE FASHION DESIGN**

**Date:**

**Time:**

**INSTRUCTIONS:**

- i) This paper consists of **five** questions.*
- ii) Answer **Question 1** and any other **two** questions.*
- iii) **Question 1**=20 marks*
- iv) **Question 2 to 5**=15 marks each*

**Question One**

- a) Expound on the following;
  - i.** Sustainable fashion **(2marks)**
  - ii.** Eco design **(2marks)**
  - iii.** Social design **(2marks)**
  - iv.** Ethical fashion **(2marks)**
- b) The establishment of EPZs in Machakos County has resulted in rapid growth in the Fashion Industry. Explain six (6) possible issues in relation to ethical fashion. **(6marks)**
- c) Highlight the three (3) pillars of sustainability **(6marks)**

### **Question Two**

As discussed in a recent training by Kenya Association of Manufacturers (KMA), ethical fashion is a contributor to sustainable development. Explore the ethical responsibilities associated with the design of sustainable fashion products. **(15marks)**

### **Question Three**

You have been appointed as the President of Machakos University Design Students Association and tasked with sensitizing fellow designers on sustainable fashion consumption. Discuss three (3) sustainable ways of fashion consumption. **(15marks)**

### **Question Four**

The revival of the textile industry in Kenya brought about the need to adopt sustainable fashion design strategies in the fashion industry. Elaborate on the 5R's of sustainability as applied in fashion. **(15marks)**

### **Question Five**

A Sustainable Fashion Supply Chain is essential in the realization of sustainability in the fashion industry. Discuss the application of green fashion in the fashion supply chain. **(15marks)**