



MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HEALTH SCIENCES

DEPARTMENT OF PUBLIC AND COMMUNITY HEALTH

THIRD YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF SCIENCE
IN IN POPULATION HEALTH

PPH 310: HEALTH PROJECT PLANNING AND MANAGEMENT

DATE: 14/12/2017

TIME: 8.30-10.30 AM

INSTRUCTIONS

- The paper consists of **two** sections
- .Section A is **compulsory**
- Answer **any two** questions in section B

SECTION A (30 MARKS) (COMPULSORY)

QUESTION ONE

- a) Highlight any three responsibilities of project stakeholders in any health related project of your choice. (3 marks)
- b) Explain the importance of conducting a feasibility study in project planning and management. (3 marks)
- c) Explain the significance of work breakdown structures in project management. (3 marks)
- d) As a project manager, explain how you would motivate your project team. (3 marks)
- e) Distinguish between administration and management as used in projects. (3 marks)
- f) Explain why it is important to carry out project evaluations. (3 marks)
- g) Highlight the qualities of a good project manager. (3 marks)

- h) Define the term evaluation and explain the types of evaluations that you would use in projects. (4 marks)
- i) Explain how you would ensure proper time management when holding meetings with the project team. (3 marks)
- j) Differentiate between a primary stakeholder and a secondary stakeholder as applied to project management. (2 marks)

SECTION B

QUESTION TWO (20 MARKS)

- a) As the monitoring and evaluation officer of organization Z, explain the indicators you will look at to qualify the organization's child health project as successfully completed. (10 marks)
- b) Explain five management functions that project managers must use while running projects. (10 marks)

QUESTION THREE (20 MARKS)

- a) Explain five principles of project management you would use to manage a community project of your choice. (10 marks)
- b) Describe the activities undertaken during project closure. (10 marks)

QUESTION FOUR (20 MARKS)

- a) By using an example of a project of your choice, explain the steps undertaken in project planning. (12 marks)
- b) With appropriate examples, explain SWOT analysis as used in strategic planning. (8 marks)

QUESTION FIVE (20 MARKS)

- a) Explain the problems you are likely to encounter while performing your role as a supervisor. (10 marks)
- b) Discuss the factors that could affect implementation of projects. (10 marks)