

DATE: 6/12/2019

TIME: 11.00-1.00 PM

INSTRUCTIONS;

Answer question ONE and any other TWO questions

QUESTION ONE (30 MARKS) (COMPULSORY)

- a). Define the following terms:
 - i) Agricultural extension (2 marks)
 - ii) Rural development (2 marks)
- b). Explain the rationale for agricultural extension to developing countries like Kenya(8 marks)
- c). Explain three challenges faced by extension agents and farmers in extension service provision (6 marks)
- d). Describe six components of communication process in extension service provision

(12 marks)

QUESTION TWO (20 MARKS)

- a). Explain the resultant effects of decentralization strategy for rural transformation (8 marks)
- b). Describe four weaknesses associated with the conservation theory (12 marks)

QUESTION THREE (20 MARKS)

- a). Explain five measures that a country should put in place to achieve effective extension service provision programme (10 marks)
- b). Describe five general phases of a project (10 marks)

QUESTION FOUR (20 MARKS)

a).	Describe five adopter categories of a technology or innovation	(10 marks)
b).	Explain 4 project evaluation approaches	(10 marks)

QUESTION FIVE (20 MARKS)

- a). Describe five factors that affect effective extension services in developing countries like Kenya (10 marks)
- b). Explain the importance of agricultural finance credit in agriculture and rural development (10 marks)